

WLOS-TV13  
3rd QUARTER ENDING SEPTEMBER 30, 2001

CHILDREN'S TELEVISION ACT  
OF  
1990

PROGRAM DESCRIPTIONS AND  
BROADCAST TIME PERIODS  
FOR PROGRAMS SPECIFICALLY DESIGNED  
TO SERVE CHILDREN'S EDUCATIONAL AND  
INFORMATIONAL NEEDS

**CHILDREN'S TELEVISION ACT**  
**COMMERCIAL LOAD CERTIFICATION**  
**WLOS-TV13**

The following is a list of all WLOS-TV originated programs designed for children twelve years old and younger which were scheduled for broadcast during the 3rd Quarter of 2001. All of these programs are formatted to allow for no more than 10.5 minutes of total commercial time per hour on weekends and no more than 12.0 minutes of total commercial time per hour on weekdays in accordance with the Children's Television Act of 1990.

**NONE**

This will certify that the above programs have run, as formatted for the 3rd Quarter of 2001.



Betty Cochran  
Program Coordinator  
WLOS-TV13  
Date: 10 October 2001



Sarah Ferris  
Traffic Manager  
WLOS-TV13  
Date: 10 October 2001

## CERTIFICATION

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2001. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS.

IF THE NETWORK RESCHEDULED CHILDREN'S PROGRAMS (FOR EXAMPLE, AS A RESULT OF LIVE SPORTS PROGRAMS), THE MODIFIED SCHEDULE WOULD HAVE COMPLIED WITH THE CHILDREN'S TELEVISION ACT COMMERCIAL LIMITS. SIMILARLY, IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

### Children's Weekend Programs (series, through 09/15/01)

1. Program: Disney's Teacher's Pet (07/07/01-07/21/01)  
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)  
Number of Network Commercial Minutes: 5:30
  
2. Program: Sabrina, The Animated Series (effective 07/28/01)  
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)  
Number of Network Commercial Minutes: 5:00

3. Program: Disney's The Weekenders  
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)  
Number of Network Commercial Minutes: 5:30
4. Program: Disney's Recess  
Duration: Half Hour (Saturdays, 10:00-10:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
5. Program: Disney's Recess  
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)  
Number of Network Commercial Minutes: 5:30
6. Program: Disney's Lloyd in Space  
Duration: Half-hour (Saturdays, 11:00-11:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
7. Program: Disney's Doug  
Duration: Half-hour (Saturday, 11:30 AM-12:00 PM NYT)  
Number of Network Commercial Minutes: 5:00
8. Program: The New Adventures of Winnie the Pooh  
Duration: Half-hour (Saturday, 12:00-12:30 PM NYT)  
Number of Network Commercial Minutes: 5:30
9. Program: Disney's House of Mouse  
Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT)  
Number of Network Commercial Minutes: 5:00

Children's Weekend Programs (series, effective 09/22/01)

1. Program: Disney's Teacher's Pet  
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
2. Program: Disney's Lloyd in Space  
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)  
Number of Network Commercial Minutes: 5:30
3. Program: Disney's Recess  
Duration: Half Hour (Saturdays, 10:00-10:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
4. Program: Disney's Recess  
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)  
Number of Network Commercial Minutes: 5:30
5. Program: Lizzie McGuire  
Duration: Half-hour (Saturdays, 11:00-11:30 AM NYT)  
Number of Network Commercial Minutes: 5:00
6. Program: Even Stevens  
Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)  
Number of Network Commercial Minutes: 5:30
7. Program: Sabrina, The Animated Series  
Duration: Half-hour (Saturday, 12:00-12:30 PM NYT)  
Number of Network Commercial Minutes: 5:30

8. Program: Disney's The Weekenders  
Duration: Half-hour (Saturday, 12:30-1:00 PM NYT)  
Number of Network Commercial Minutes: 5:00

Children's Specials (Weekends)

1. Program: "The Wonderful World of Disney: Lizzie McGuire/Even Stevens"  
Duration: One hour (7:00-8:00 PM NYT)  
(One-time-only-Sunday, September 9, 2001)  
Number of Network Commercial Minutes: 9:00  
(4.50 commercial minutes 7:00-7:30 PM NYT; and 4.5 commercial minutes 7:30-8:00 PM NYT)  
Opportunity for Local Commercial Matter: 1.34 minutes<sup>1</sup>
2. Program: "Answering Children's Questions: An ABC News Special"  
Duration: Two hours  
(10:00 AM-12:00 PM NYT on Saturday, September 15, 2001)  
(1:00-3:00 PM NYT on Sunday, September 16, 2001)  
Number of Network Commercial Minutes: 0  
Opportunity for Local Commercial Matter: 0

Children's Weekday Programs

NONE

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Affiliate Relations

Date: October 5, 2001

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<sup>1</sup> Format allows 1:34 station breaks in the 7:30 -8:00 PM NYT half hour, of which 1:30 ONLY for each may be used for local commercial matter.

### **WLOS Commercial Limits Violation**

WLOS-TV (the "Station") experienced a 30 second overage of children's commercial time limits during the period February 10, 2001 through July 14, 2001, between 9:00 a.m. and 10:00 a.m. The children's program "Teachers Pet" (the "Program"), aired during the period February 10, 2001 through July 14, 2001, between 9:00 a.m. and 9:30 a.m., and was paired with "Disney's Weekenders" from 9:30 a.m. to 10:00 a.m. during the same time period. Both programs are for children 12 years of age and younger.

Effective February 10, 2001, the Station experienced a programming change on Saturdays at 9:00 a.m., and replaced "Disney's Doug", which was formatted with 5 minutes of commercial time, with the Program, which was formatted with 5 ½ minutes of commercial time. The Station's programming coordinator was familiar with the Program and thought that the Program was still formatted with 5 minutes of commercial time, therefore, the Program was paired with "Disney's Weekenders", which was formatted for 5 ½ minutes of commercials. Unfortunately, the Station's programming coordinator inadvertently overlooked ABC's notification to the Station of the Program's formatting change, which increased the Program's commercial time from 5 minutes to 5 ½ minutes. This formatting change was not discovered until mid-July, 2001.

In order to resolve the commercial overage described above, beginning July 21, 2001, the Station replaced the Program with another program to conform with the commercial limitations for the 9:00 a.m. to 10:00 a.m. hour. Beginning September 15, 2001, the Station will air ABC's kids programming, in pattern (before September 15, 2001, the Station broadcast local news from 8:00 a.m. to 9:00 a.m. and did not broadcast ABC's kids programming in pattern). Additionally, each week, the Station's traffic department will be responsible for obtaining the children's programming formats from ABC's website, to verify the information against the Station's log. The Station's Traffic, Engineering and Programming departments will review and sign the Station's log each week. The quarterly compliance certification will be reviewed and approved by the Station's traffic manager, program coordinator, general manager, and children's liaison.

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